

To view this email as a web page, go [here](#).

# AirWaves

A PUBLICATION OF THE  
CLEAN AIR CAMPAIGN®



## Fall 2005

### Gas Prices Trigger Clean Commuting

**Many turned to The Clean Air Campaign for solutions.**

In the weeks following Hurricane Katrina, The Clean Air Campaign saw a 300 percent increase in Web site visitors. Applications for the Cash for Commuters program increased from 500 applications a month to over 2,500 applications received in the month of September. Meanwhile, [1-87-RIDEFIND's](#) instant online ridematching service received 288 new registrations in just two days, more than double the previous average for an entire month. [Read more](#) about how gas prices have impacted efforts.



**Good news for commuters.** Enrollment for the Cash for Commuters program has been extended. Originally scheduled to close on September 30, the program will now continue until December 31, 2005. Carpool Rewards and Commuter Prizes continue year round. [Find a reward](#) that works for you.

### Hot Stuff: Hybrids are Cool

### SMOG ALERT

[Sign up to receive Smog Alerts!](#)

### COMMUTE CLUE

**Holiday Shopping: Stressed yet?**



**Handle the traffic.** The traffic that comes with the holidays can give you a trick or treat, gobble your patience or deck your budget. Fortunately there are [several ways to handle holiday traffic](#) so that you enjoy the holidays instead of stressing about them.



**Honda Civic hybrid giveaway.** The Clean Air Campaign, Star 94 and Honda Carland are giving away a 2005 Honda Civic hybrid 4-door as part of The Clean Getaway. The Clean Getaway supports

The Clean Air Campaign's goal of cleaner air by changing how and what you drive. Make your clean air promise and enter the raffle for a 2005 Honda Civic hybrid ([Star 94 Promise Page](#)).

Hybrids will continue to be hot even when fall's cooler weather blows into Atlanta. Learn more about hybrids, as well as ways you can change your driving habits to increase fuel efficiency, on our [Web site](#).

## Meeting the Challenge!

### ***Walking is great exercise.***

Thousands of metro Atlantans have taken on the challenge and are receiving rewards through the Metro Atlanta Walk There! Challenge. In the first two weeks of the challenge, 741 walkers have taken over 30 million steps. Prizes of 40 iPod shuffles and gift cards (totaling \$200 in value) have been awarded with two weeks still remaining in the Challenge.



The month-long competition runs from October 3 to October 28, promoting physical activity and walking as a form of transportation. Every week 10 individuals will be randomly selected to be awarded an iPod shuffle and REI gift cards. At the end of the competition, whoever logs the most steps for each area will receive a grand prize weekend getaway. Check out more challenge details and recent winners [here](#).

## SPOTLIGHT COMMUTER

Henry County resident Kathy McCoy ([more about Kathy](#)) turned to The Clean Air Campaign to figure out a better way to get to work. Thanks to the Commuter Rewards program her new commute rewards her with time and money.

## WHAT'S NEW

Check out the treasure trove of [prizes offered](#) by The Clean Air Campaign's media partners.

## CONTACT US

[mail@cleanaircampaign.com](mailto:mail@cleanaircampaign.com)





1-877-CLEANAIR

[cleanaircampaign.com](http://cleanaircampaign.com)

