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AirWaves

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CLEAN AIR CAMPAIGN®



Fall 2006

Don't let Dirty Airy steal Halloween



Metro Atlanta has a goblin who wants to spoil Halloween. He likes to take all the fun out of trick-or-treating and costume parties by creating gridlock - and dirty air - making Halloween the worst traffic day of the year. Our tale can help you foil his plot!

The Tale of the Dastardly Dirty Airy ***A story of which you should be quite wary***

An ill wind is blowing in the air here today.
It stinks and it smells, it's rotten I say!

Halloween is at stake, so we've come to learn,
The bad guy wants to rob kids of candy they earn.

We've now come to know this fellow quite scary,
He's the evil, the yucky, the bad Dirty Airy.

Dirty Airy steals candy from poor little children,
He steals without conscience from more than just Susans.

SMOG ALERT

[Sign up to receive Smog Alerts!](#)

COMMUTE CLUE

It's the law: steer it and clear it



Did you know that it's the law to clear your vehicle from the road after an accident?
[Read more](#)-it's better to be safe than sorry.

One by one, he steals from them all...
But he wants a new plan by which all will fall!

How can he do this, he's just one evil monster,
That looks like a tornado and stinks like a lobster.

Find a way, Dirty Airy thinks, to cut off the source,
Turn Halloween off with a great show of force!

[Will you let Dirty Airy steal Halloween?](#)

Put teleworking to work for you!



Metro Atlantans have the fifth longest commute in the country.* With all of those hours stuck behind the wheel, it's no wonder that we are ready to embrace the only commute alternative that lets us stay home - [teleworking](#). In fact, Sperling's Best Places ranks metro Atlanta as one of the top places for teleworking in the country. Are you ready to give it a try?

To help you get started, The Clean Air Campaign partners with national telework expert, Elham Shirazi of e-planning. Ms. Shirazi works directly with hundreds of employers across the region to implement, expand and evaluate telework programs. Her expertise also helps The Clean Air Campaign develop Web-based [resources](#) for commuters like you who want to start teleworking.

She joined us recently for a [Q&A](#) session about teleworking and how it can work for you. Read her advice to dispel the mysteries of teleworking and help you get started.

The Clean Air Campaign: I want to start teleworking, what should I do first, and how should I approach my supervisor?

SPOTLIGHT COMMUTER

Commuter [Evan Langman](#) quit riding his brakes and started riding his bike. Find out why his pedal-powered commute works.

WHAT'S NEW

[Smog Season is a wrap](#). How did we do this year?

Latest and greatest promotions. We've got the goods, and you could get an all expenses paid vacation, concert tickets or gasoline gift cards!

PACE Awards winners 2006. More than 600 business and community leaders attended our signature event to honor pace-setting employers.

Better Air Schools Ride There! for Clean Air Challenge. This week is National Bus Safety Week, so get your child on the bus today!

Our newest sponsors: Anheuser Busch, Dow Chemical,

Ms. Shirazi: The first thing to do is gain management commitment. It is best to be prepared to speak to management by pulling together information that will allow you to sell teleworking's benefits not only for you personally but also as a fit or enhancement to your organization's operation. The Clean Air Campaign provides helpful tools for [getting started](#), talking to your supervisor and implementing a teleworking program so that you can take the first step.

[Read more](#) expert advice on how to get the green light to telework at your workplace-even occasionally.

* Source: U.S. Census Bureau



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John and Mary Franklin Foundation, Mitel, Subaru Foundation and RR Donnelley Foundation. Thanks to their contributions, we can all breathe a little easier. Want to help the cause? [Donate now.](#)

Cathy Cole Memorial Award for Telework.

The Association for Commuter Transportation (ACT) recently recognized our innovative teleworking program, the [Telework Leadership Initiative \(TLI\)](#).

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